

2019

Activity report
Fundación Jesús Serra



Contents

www.fundacionjesusserra.org

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01 Letter from the chairman



I am happy to present the Activity Report of the Fundación Jesús Serra where, for the second year in a row, we report on our performance to society and

our stakeholders. This document reviews the main projects and initiatives that we carried out in 2019, including a brief summary of the entity's accounts. It provides a simple and clear overview of who we are, our history, our governing bodies, our main lines of activity, our impact on the Sustainable Development Goals (SDG) and financial information.

The action plan was approved by our board on 28 November 2018 in the abridged annual accounts, which are presented in accordance with the regulatory framework on financial reporting applicable to the foundation in Spain, and whose audit report was dated 28 June 2019. Both documents are available on the corporate website

<https://www.fundacionjesusserra.org/eng/get-to-know-us#annual-accounts>.

In 2019, our initiatives benefited 17 people and 46 entities in 8 countries, through 55 actions spread across five lines of action: research, business and education, social action, sport and promoting the arts. It should also be noted that 84% of these projects were conducted directly. This activity is consistent with the Corporate Responsibility Policy and Master Plan of the Grupo Catalana Occidente.

The role of the Fundación Jesús Serra is particularly relevant in the development of one of the key aspects of who we are: our commitment to society. In fact, the Foundation is the main instrument through which the social action initiatives of the Grupo Catalana Occidente and its companies are channelled.

The activity of the Fundación Jesús Serra impacts on the United Nations' Sustainable Development Goals due to its very nature. Through this Report, we showcase our commitment to achieving these global commitments and take on our mission in fulfilling the Agenda 2030. SDG 3 Good health and well-being and SDG 4 Quality education are the priorities within our framework of action.

The publication of this Report coincides with the major health and humanitarian crisis arising from COVID-19 in Spain and around the world. The Fundación Jesús Serra has gone all out to provide urgent assistance in this dual dimension. On the one hand, a significant donation was made to one of the research groups of the Spanish National Research Council (CSIC), which is leading several projects to protect the population from infection so that we can have medical solutions to deal with the pandemic. On the other hand, from a perspective of

humanitarian solidarity, we have collaborated with several organisations to try to minimise the effects of this unprecedented situation on families in a particularly vulnerable situation, guaranteeing children their right to education and addressing the negative economic and psychosocial effects of this crisis. All these actions will be subject to further detail in the Foundation's next Activity Report.

Returning to the year we are focusing on here, 2019, I encourage you to read this Report and send us your opinions and suggestions so that we can enhance its content and continue to improve.

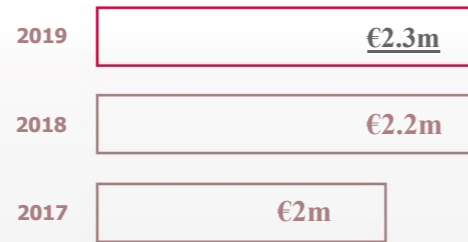
I would like to take this opportunity to express my gratitude for the excellent work done by the teams of all the companies we work with and, of course, by the people who make up our Foundation. Together we have achieved excellent results with the common goal of bringing our actions to more people and benefiting society.

Federico Halpern
Chairman

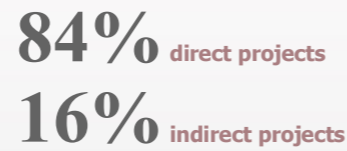
02_ Fundación Jesús Serra



Investment in society:



Distribution by nature of the



- 55** projects distributed across five lines of action:
- Research
 - Business and Teaching
 - Social Action
 - Sport
 - Promoting Arts

03_General information

Fundación Jesús Serra is a non-profit organisation created in memory of Jesús Serra Santamans, a recognised entrepreneur and patron, and founder of the Catalana Occidente Group. The Foundation promotes and supports initiatives in the fields of research, business and education, social action, sports and the promotion of art and culture, all with a common objective: a commitment to Social Responsibility.

It works towards helping achieve a better society, while always guided by firmly held values such as solidarity, effort and teamwork, inspired by the humanitarian conscience that characterised Jesús Serra Santamans.

Within the Grupo Catalana Occidente's corporate responsibility strategy, the Foundation channels its commitment to contribute to the well-being of society through the creation of sustainable social value.



Jesús Serra Santamans, founder of the Grupo Catalana Occidente

The head office of the Fundació Jesús Serra is at
Avda. Alcalde Barnils, 63,

04_History

The Fundació Jesús Serra was born under the wing of Grupo Catalana Occidente in 1998 with the purpose of channelling the sponsorship and patronage activities that the insurance company had been carrying out throughout an entire century. Its original name — Fundación Catalana Occidente — was replaced by the current one, Fundació Jesús Serra, in 2006, as a tribute to the figure Jesús Serra Santamans, founder of the Group and a staunch advocate, from the private sphere, of humanitarian values and spirit in benefit of the community.

At this stage, the Foundation follows the path marked by its promoter and fosters a multitude of projects based around research, business and teaching projects, social action, sport and promoting the arts. These initiatives are developed directly or in collaboration with other institutions, in order to promote the Grupo Catalana Occidente's work and commitment to society.

Jesús Serra was mainly known for having founded Grupo Catalana Occidente and having dedicated his professional life to the world of insurance, becoming one of the most important personalities in this sector in Spain.

A man of extraordinary business talent, besides Grupo Catalana Occidente he also founded other important companies and institutions during his extensive career, and he spearheaded multiple projects to which he always contributed a positive and visionary spirit that made him worthy of numerous awards.

Throughout his life, he maintained a special interest for the arts, pursuing music and poetry with passion, and for sport, which he not only participated in but also actively promoted through various initiatives, particularly related to tennis and skiing.

However, if there was one thing that characterised him, it was his great humanitarian spirit, with a particular affiliation for those most in need. This trait was reflected in the intense social work that was always present throughout both his professional and personal life. The Fundació Jesús Serra keeps its interests and social work alive through the various projects it carries out.

05_Governing body

The Board is the governing and representative body of the Foundation, which is responsible for complying with its founding purposes, as well as diligently managing the goods and rights that make up its assets, maintaining their performance and usefulness, and exercising their corresponding functions, in accordance with the provisions of the legal system and the Articles of Association. It is also fully free to determine the Foundation's activities and its modus operandi, aimed at achieving the specific objectives that, in its opinion and in compliance with its objectives, are the most suitable at any given time.

The Board of the Fundación Jesús Serra is formed of the directors of the Grupo Catalana Occidente and the deputy chairwoman of the Fundación Jesús Serra.

06_Management of the Foundation's activity

The Fundación Jesús Serra approves its action plan each year, detailing all the activities to be carried out,

Chairman:

Federico Halpern Blasco

Deputy chairman:

Laura Halpern Serra

Board members:

José Ignacio Álvarez Juste
Javier Juncadella Salisachs
Jorge Enrich Izard
Jorge Enrich Serra
Enrique Giró Godó
Juan Ignacio Guerrero Gilabert
Carlos Halpern Serra
José Ma Juncadella Sala
Francisco Javier Pérez Farguell
Hugo Serra Calderón
José María Serra Farré
Ma Assumpta Soler Serra
Alberto Thiebaut Estrada
Fernando Villavecchia

Board secretary:

Francisco José Arregui Laborde

Managing director:

Ignacio Gallardo-Bravo

Deputy Director:

Susana Codina Johnson

Communication:

Elena Ma Sevilla Sanromán

Administration:

Laura López Lafuente

their potential beneficiaries and the necessary human and material resources. A formal protocol is available to ensure objectivity, specifying the criteria for selecting the proposed initiatives and programmes. The Project Assessment Committee is responsible for selecting the set of new projects and assessing the status of those in progress, among other functions. The Committee meets twice a month.

The Foundation participates in initiatives to benefit certain groups, 84% of which were carried out directly in the year and 16% indirectly. Most of these projects and initiatives were carried out with impact assessment and development programmes.



2nd edition of the Fundación Jesús Serra Research Award.

07_Lines of action

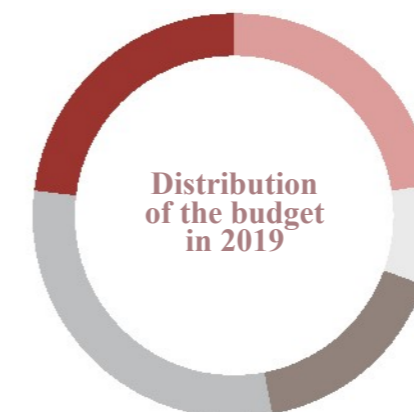
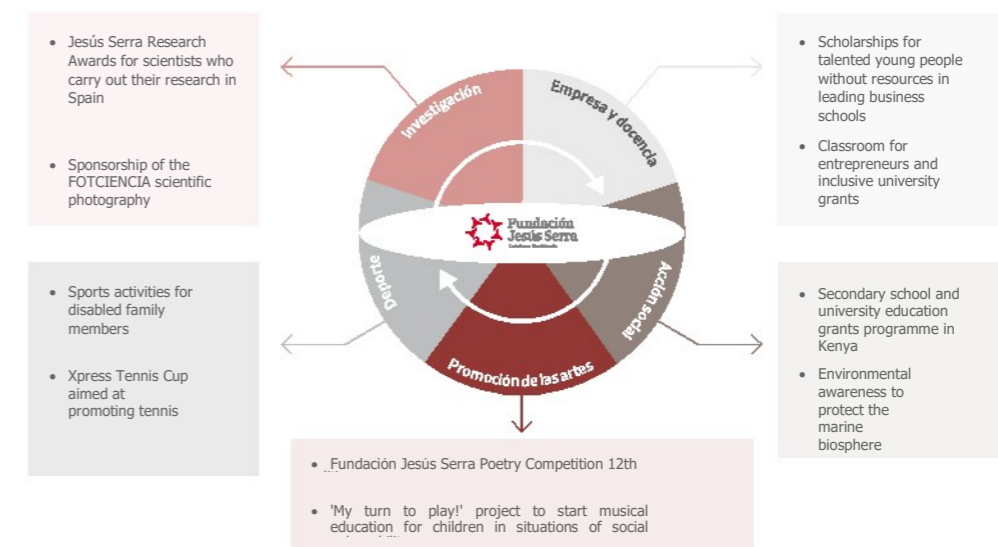
Since it was created in 1998, first as the Fundación Catalana Occidente and since 2006 as the Fundación Jesús Serra, a wide range of projects have been promoted in different areas of activity within the fields of research, business and teaching, social action, sport and promoting the arts.

- **Research:** the Foundation's activities are focused on financing, promoting, developing and disseminating research in the field of biomedical science, food and nutrition, as well as research into cardiovascular and oncological diseases.
- **Business and Teaching:** the Foundation's activity consists of financing, promoting and disseminating teaching, academic and creative talent, financial education, entrepreneurial attitudes and new educational, technological and economic conditions.

- **Social Action:** the Foundation develops and participates in various types of projects, including those related to integration into society, the development of socio-occupational conditions among people with physical or intellectual disabilities, women and minors at risk, improving healthcare and combating child malnutrition.
- **Sport:** the Foundation organises sports championships and tournaments, also promoting sports among people with physical disabilities and team sport.
- **Promoting Arts:** the Foundation supports the creation, production and dissemination of art by people who are starting and/or developing their work in different artistic fields, mainly in the field of poetry and music, specifically piano performances.

In 2019, the Foundation's total budget was **€2.3m**, €2m of which was invested into the founding goals, which correspond to the development of all the activities and projects provided for in the plan approved by the Project Assessment Committee, and subsequently by the Board.

Key actions carried out in 2019:



*All projects have a social approach and are distributed among the 5 lines of action according to the nature of the entity where the collaboration is being carried out

08_Research



Key activities carried out in 2019

2nd edition of the Fundación Jesús Serra Research Awards

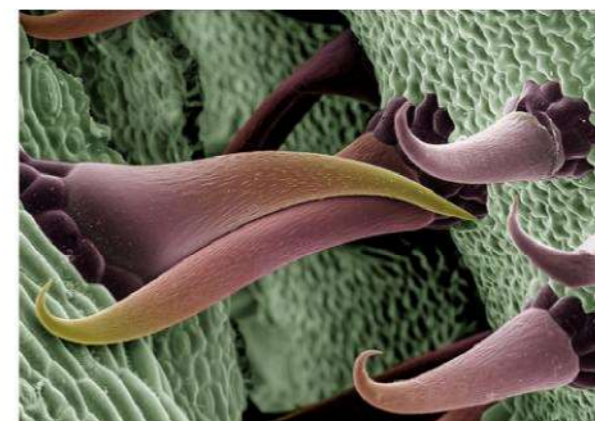
Researcher Raúl Zamora Ros, from the private foundation of the Bellvitge Biomedical Research Institute (IBIDELL) and the Catalan Institute of Oncology, and teacher and researcher Salvador Aznar Benitah, of the Catalan Institute of Research and Advanced Studies (ICREA) and the Biomedical Research institute of Barcelona (IRB Barcelona), have been chosen by the jury for the research prizes of the Jesús Serra Foundation as the winners in the clinical and basic research categories, respectively. These awards are presented to scientists up to the age of 45 who specialise in nutrition and diet.

Raúl Zamora Ros received this recognition for his research career in the field of clinical research and, in particular, for his research work on 'Dietary polyphenols



Raúl Zamora Ros and Salvador Aznar

and their effects on obesity markers'. Meanwhile, Doctor Salvador Aznar was chosen for his research work in the field of basic research, and in particular for his research on the 'Impact of dietary fatty acids on metastasis-initiating cells'.



FOTCIENCIA awarded image

Support for the FOTCIENCIA scientific

The FOTCIENCIA competition is organised by the Spanish Foundation for Science and Technology (FECYT) and the Spanish National Research Council (CSIC), with the support of the Fundación Jesús Serra. This competition has been going for 17 years.

The Fundación Jesús Serra sponsors this original event, which helps to bring science closer to ordinary people through an artistic and aesthetic vision using scientific photos, serving as an impulse for future vocations.

Research	Direct beneficiaries		Indirect
	Entities	People	
Visiting Researchers programme Fundación Jesús Serra and Dean's Office project. Madrid Centre for Cardiovascular Research (CNIO)	1	1 researcher	Society in general
Visiting Researchers programme Fundación Jesús Serra. Centro Nacional de Investigaciones Cardiovasculares (National Centre for Cardiovascular Research, CNIC)	1	1 researcher	Society in general
Visiting Researchers programme Fundación Jesús Serra. Instituto de Astrofísica de Canarias (IAC)	1	3 researchers	Society in general
FOTCIENCIA scientific photography competition 2018-19. Spanish Foundation for Science and Technology (FECYT)	1	697 participants and 42,900 visitors to the exhibition	Society in general
Project for the service of biostatistics and methodological support. Lleida Biomedical Research Institute	1	Undetermined	Society in general
Master's Programme Management in clinical care units. Inter-hospital Cardiovascular Research Foundation	1	10 people	Society in general
Sant Pau Hospital cardiovascular professorship. Fundación de Investigación Cardiovascular de Cataluña	1	Undetermined	Society in general
Fundación Jesús Serra Research Awards. Awards created with a view to recognise excellence and the research level achieved by young Spanish researchers in the fields of nutrition and diet.		2 researchers	Sociedad in general

The budget allocated to the Research line represents **22.6% of the Foundation's total budget.**



• [Presentation of the Fundación Jesús Serra Research Awards](#)

• [Lavanguardia.com 1](#)

• [FOTCIENCIA catalogue](#)



• [2019 award ceremony video](#)

09 Business and Teaching

Key activities carried out in 2019



Grants for postgraduate studies in Deusto

The Fundación Jesús Serra and Deusto Business Alumni renewed their collaboration agreement to contribute to the scholarship programme aimed at students with outstanding academic careers, in order to cover their postgraduate studies at Deusto Business School. The awarded students also have the opportunity to join the internship programme at the company Seguros Bilbao, part of the Grupo Catalana Occidente. New this year, support was also included for the 'Boost your professional career' programme, an initiative that aims to guide students towards adequate job integration and professional



Grants for postgraduate studies in Deusto

-  • [Deusto Alumni](#)
- [Cultural Industries Forum](#)

Business and Teaching	Beneficiaries		
	Direct		Indirect
	Entities	People	
Scholarship programme for winning schools of the FUNDACIÓN JESÚS SERRA Tennis Tournament. Universidad Abat Oliba CEU	1	4 grants	Society in general
Fundación Jesús Serra scholarship programme for students and the 'Boost your professional career' programme. Deusto Business School, DBA Alumni	1	4 grants	Society in general
Talent scholarship programme for students without resources. Fundación ESADE	1	4 grants	Society in general
Fundación Princesa de Girona	1	5 recipients	Society in general
Cultural Industries Forum. Fundación Alternativas	1	Undetermined	Society in general

The budget allocated to the Business and Teaching line represents **8% of the Foundation's total budget.**

10 Social Action



Key activities carried out in 2019

Fundación Africa

Our collaboration with this entity is materialised in the scholarship programme África Digna - Fundación Jesús Serra, whose objective is to provide access to secondary and university education to female Kenyan students that have a good academic record but scarce economic resources. This initiative covers their studies costs and monitors their progression.

In 2019, 15 girls were awarded a scholarship at Loreto High School Limuru, located about 30 km from Nairobi, and 5 university students were awarded a scholarship at different universities in Kenya, all of whom had also graduated from Loreto thanks to the Fundación Jesús Serra scholarships.



Fundación Africa Digna



'Save the Med' project

Save the Med

Save the Med aims to contribute to the development of a network for the conservation of protected marine areas, as well as working to help the ecosystem regain balance and well-being. The scientific teams and divers use cutting-edge science to create a network of Protected Marine Areas (PMAs) around the Balearic Islands, with the aim of restoring the Mediterranean Sea's biodiversity so that it can prosper harmoniously.

Save the Med and Fundación Jesús Serra both work on the Changemakers at Sea project: a programme

from the combination of scientific research and the most innovative educational projects. We encourage participants, aged between 15 and 18 and who are part of the 'Dos Manos' (Two Hands) school programme, to take action to combat plastic pollution through developing awareness-building projects. The winning team will have the opportunity to sail on board the research vessel Toftevaag as part of the crew, helping in the study of whales, dolphins, turtles, seabirds and plastics in the marine ecosystem.



• [Diario Sur](#)



• [África Digna Project Video](#)

• [Save the Med project](#)

• [Video collaboration with Médecins Sans](#)

Social Action	Beneficiaries		
	Direct		Indirect
	Entities	People	
Dentist training programme. Planetary action (Planetary action - DSR)	1	3 people	Local communities
Fundación Jesús Serra África Digna Grant Programme for students without resources in Kenya. África Digna	1	20 grants	Families and local communities
Day centre project in Almería for children at risk of exclusion. Children's villages	1	40 children	Families and local community
A charity padel tournament designed to help people with intellectual disabilities. APADEMA	1	128 people	Disabled people's families
Charity magic festival for employees and their families. Fundación Abracadabra	1	788 people	Children, elderly people in hospital or in specialised centres
Project to improve mother and child health in the town of Meki, Ethiopia. Fundación Pablo Horstmann	1	1,600 women	Families and local communities
Lluisa Farré project in Senegal, aimed at training health personnel and preventing complications arising from high maternal and neonatal mortality. Being a Mother, Being a Woman	1	82 trained professionals and 1,990 patients/users	Families and Local communities
Simao Mendes Hospital Project in Guinea Bissau to reduce infant mortality and improve medical training. Médecins Sans Frontières	1	2,000 children	Families and local community
Project to build a school in Ffulso, Ghana, to promote children's access to education. Manos Unidas	1	300 children	Families and local community
Project to extend a school in Yaipei, Ghana, to promote children's access to education. Manos Unidas	1	350 children	Families and local community
Aula Emprendedores programme and university scholarships programme for people with disabilities. Fundación Prevent	1	3 people in Aula Emprendedores and 10 university scholarships	Families and society in general
Cognitive intervention unit programme for people with disabilities. Fundación AFIM	1	400 people	Families and society in general
Project to accompany minors in a situation of risk. Fundación Balía	1	27 children	Families and society in general

Social action	Beneficiaries		
	Direct		Indirect
	Entities	People	
Employability project for people with disabilities. Femarec	1	20 people	Families and society in general
Fulfilled Wishes project for sick children. Fundación Pequeño Deseo	1	12 children	Families and society in general
Food banks. FESBAL and Tenerife Food Bank	2	Undetermined	Families and society in general
Changemakers at sea project, building environmental awareness to protect the marine biosphere. Save the Med	1	100 students	Society in general
Santiago Masarnau reception and integration centre. Sociedad San Vicente Paul	1	2,370 users	Society in general

The budget allocated to the Social Action line represents **16.4% of the Foundation's total budget.**

11_Sport



Key activities carried out in 2019

3rd edition of the Xpress Tennis Cup to promote tennis

The Grupo Catalana Occidente's Fundación Jesús Serra held a highly successful 3rd edition of the Xpress Tennis Cup in 2019. This is a sports project aimed at promoting tennis among 5–12-year-olds and has seen the participation of young tennis players increase year after year. From March to June, more than 1,500 players from Valencia, Catalonia and the Community of Madrid represented their tennis clubs in this tournament, which is characterised by its innovative format of short 20-minute matches. This competition system is very participative and empowers sportsmanship. A total of 270 teams from these three autonomous communities shared their passion for tennis while

associated with sport, such as teamwork, effort and perseverance. After the provincial phases held in each of the autonomous communities, a grand final was held in each of them.

12th Ski Trophy of the Fundación Jesús Serra in Baqueira Beret, with record participation levels

The championship took place at the Valle de Arán ski resort in March 2019, and closed with a total of 262 participants, topping the previous edition by more than 100 people.

It featured world, European and Paralympic champion Jon Santacana and his partner Miguel Galindo, both sponsored by the Fundación Jesús Serra Foundation, who opened the event and participated in the awards ceremony. As testament to the inclusivity of the competition, one participant had a visual disability and another had a physical disability.

262 skiers participated in the Giant trial, spread across 22 different categories, having to get past 24 gates before reaching the finish line. The top 32 male racers and the 16 top female racers were classified for the tournament's final the next day in a knockout parallel run.



Xpress Tennis Cup 12th edition of the Fundación Jesús Serra Ski Trophy at the Baqueira Beret sk

Sport	Beneficiaries		Indirect
	Direct		
	Entities	People	
Xpress Tennis Cup. Tennis tournament for children between 5 and 12 years old with the aim of promoting tennis.		1,500 children	Families and society in general
Fundación Jesús Serra Ski Competition in Baqueira. Winners under 25 get a study bursary to combine training and high performance training		262 skiers	Local community
Campus and Fundación Jesús Serra Trophy for athletes with disabilities. Adapted Winter Sports Centre (CDIA)	1	20 people	Society in general
Adapted sports activity sessions in schools to raise awareness among young people. Spanish federation of sports for people with physical disabilities (FEDDF)	1	220 children from	Society in general
Sports activities for disabled relatives of employees and mediators of the Grupo Catalana Occidente. Fundación Deporte y Desafío	1	48 participants	Families and society in general
Sponsorship of the adaptive skiers Jon Santacana and Miguel Galindo, and wheelchair tennis players Quico Tur and Lola Ochoa		2 athletes	
		2 athletes	

The budget allocated to the Sports line represents 30.1% of the Foundation's total budget.

- [Insurance](#)
- [Marca.com](#)

- [Xpress Tennis Cup video](#)
- [2019 Ski Trophy video](#)

- [Adaptive ski trophy video](#)

12_Promoting the Arts



Key activities carried out in 2019

My turn to play!

The aim of the social project 'My turn to play!', organised in collaboration with the Maria Canals International Music Competition Association, is to encourage musical practice among children in a situation of social vulnerability.

In neighbourhoods of Madrid, Barcelona and Seville, in coordination with schools, auditions are held with children aged 6–7 getting familiar with the grand piano. Students who show the most skills, attitude and commitment are awarded a scholarship to receive piano lessons for two school years.



'My turn to play!' project

XII Fundación Jesús Serra Poetry

The Fundación Jesús Serra held the twelfth edition of its Poetry Competition, which recognises poetic creation in Spanish and Catalan. In 2019, this competition received record participation with over 1,000 poems submitted, divided into three categories: 'A' for participants over 18 years old, with a prize of €2,500; 'B', for authors between 14 and 17 years old, with a prize of €1,500 and 'C', aimed at participants between the ages of 10 and 13 years, with a prize of €800.

Over 1,000 poems were submitted, 12% in Catalan and 88% in Spanish. Participation in the categories of children and young people increased compared with previous editions, 15% corresponding with poems presented by children under 17 years of age. The participating poets were mostly Spanish nationals, although some entries were submitted by participants from countries in Latin America as well as the United States.



XII Fundación Jesús Serra Poetry Competition Award.

Promoting the Arts	Beneficiaries		Indirect
	Direct		
	Entities	People	
First Fundación Jesús Serra Prize for the winner of the International Music Competition Maria Canals and organisation of a concert tour with orchestras in a regular season in the auditoriums of Madrid, Bilbao, Granada and Tenerife	5	4 winners	Families and society in general
'Your city filled with pianos' project in Barcelona, Bilbao, León and Madrid	1	1,022 participants	Local community and society in general
'My turn to play!' project to teach piano to children at risk of social vulnerability in Barcelona, Madrid and Seville	1	104 students	Society in general
Fundación Jesús Serra Poetry Competition		540 participants	Society in general
Poetitzat project in schools	1	465 students	general
Educational project in disadvantaged neighbourhoods. Fundación MACBA	1	27 students	Society in general

The budget allocated to the Promoting the Arts line represents **22.9% of the Foundation's total budget.**



[Ideal newspaper](#)



[My turn to play video](#)

[XII Fundación Jesús Serra Poetry Competition](#)

[My turn to play video 2](#) [TVE1](#)

13 Commitment to Sustainable Development Goals

The activity of the Fundació Jesús Serra impacts on the United Nations' Sustainable Development Goals due to its very nature, which is materialised in initiatives, programmes and published information. Through this Activity Report, the Foundation showcases its commitment to the SDGs and takes on its mission in complying with the Agenda 2030, acting as a promoter of social action within the Grupo Catalana Occidente.

Good health and well-being and quality education are the priority SDGs, and account for a larger number of actions.

Health is a fundamental human right. The Agenda 2030 includes universal access to reproductive and sexual health services and the reduction of infant, maternal and premature mortality in vulnerable regions. The Fundació Jesús Serra focuses its efforts on achieving these goals with initiatives such as the 'Lluisa Farré' project in Senegal, aimed at preventing and treating complications arising from births that result in high maternal and neonatal mortality. Another example is support for building hospitals



in order to reduce child mortality and improve medical training in countries such as Guinea Bissau and Ethiopia. One of the basic pillars for promoting this SDG 3 is investment in health research, which is the subject of the Fundació Jesús Serra Research Awards for food and nutrition, distinguishing basic and clinical categories.

SDG 3 Good health and well-being is a cross-disciplinary commitment that relates to other objectives such as SDG 1 No Poverty and SDG 2 Zero Hunger, since most diseases are the result of malnutrition or poor eating habits. In this regard, the Foundation contributes through activities that support the Food Bank, or collaborating with entities such as Children's Villages to protect minors at risk.

Education is a priority for the development of a better quality of life, and a positive impact on the environment and the economy. The agenda of the Sustainable Development Goals (SDGs) and the 2030 Education Action Framework are intended to ensure comprehensive global schooling, paying particular attention to vulnerable social groups or groups at risk of poverty. The Fundació Jesús Serra works to ensure equality in learning opportunities and to prevent the loss of talent and human potential,

promoting the achievement of SDG 4. In this regard, we can highlight projects for the rehabilitation and construction of schools in disadvantaged areas, education programmes to promote healthy habits, and training grants for young students in Kenya or people with different capacities.

Universal and quality education will promote the eighth Sustainable Development Goal (SDG), focusing on creating decent employment and economic growth. Projects such as the 'Employability Analysis Service' for people with different capacities are an example of our support for this objective.

From now until 2030, the Fundació Jesús Serra will focus part of its efforts to facilitate access to work among groups with fewer opportunities or those at



risk of social exclusion. This work is carried out with respect to the culture and social reality of the countries where the projects are carried out, promoting integration into the world of work for women, young people, people with disabilities, families with limited resources or those affected by the digital divide. SDG 10 'Reduced Inequalities' is also being promoted.

The current challenge of the Fundació Jesús Serra is to deepen the link between its pillars of action and the different SDGs, integrating them as a fundamental criterion when defining new projects or resizing existing ones. While fully respecting our statutory objectives, and the humanist and philanthropist spirit of our founder, Jesús Serra Santamans, who inspired our beginnings and the specificities of the Foundation, we will continue to align our activity in a manner consistent with the SDGs we consider to be priorities. In this regard, we will contribute more value to the initiatives we develop, whilst helping to consolidate the overall commitment of the Grupo Catalana Occidente.



SDGs and targets

Good practices

1. End poverty	
1.2. Halve the proportion of people living in poverty according to national standards	Day centre project in Almería with Children's Villages for minors in a situation of risk. Euro solidarity project.
2. Zero hunger	
2.1. End hunger	Project with FESBAL Food Bank and Tenerife Food Bank.
3. Good health and well-being	
3.1. Reduce the maternal mortality rate	Project to improve mother and child health in the town of Meki, Ethiopia, in collaboration with the Fundación Pablo Horstmann.
3.2. End preventable deaths of newborns and children under the age of 5	Lluisa Farré project with 'Being a Mother, Being a Woman' in Senegal, aimed at training health personnel and preventing complications arising from high maternal and neonatal mortality.
3.7. Ensure universal access to sexual and reproductive health services	Simao Mendes Hospital Project in Guinea Bissau to reduce infant mortality and improve medical training, in collaboration with Médecins Sans Frontières.
3b. Support the research and development of vaccines and medicines	Fundación Jesús Serra Research Awards in the field of food and nutrition, with an impact on health.
4. Quality Education	
4.1. Ensure that all children complete free, equal primary and secondary education.	Project for the construction and rehabilitation of schools in disadvantaged areas to promote access to education. 'Raising awareness' healthy habits education programme.
4.3. Ensure equal access to high-quality technical, professional and higher education	Training programme for dentists in Mauritania with Acción Planetaria (Dentists on wheels).
4.5. Eliminate gender disparities in education and ensure equal access to education	'África digna' scholarship programme for girls without resources in Kenya. 'Moving towards the future' programme for training people with disabilities in new technologies.
4b. Increase the number of scholarships available in developing countries	Aula emprendedores' programme and university scholarships programme for people with disabilities, in collaboration with the Fundación Prevent.
8. Decent work and economic growth	
8.5. Achieve full employment and decent work among disadvantaged groups	'Employability Analysis Service' project for people with disabilities and the teaming project for group employees to support the Femarec association.

14 Financial information

Below is a summary of the financial statements that have been approved by the Board, and audited by DQ Auditores de Cuentas without any qualifications. You can find more detailed information in the Annual Report found on our

ACTIVE	2019	2018 (*)
A) NON-CURRENT ASSETS	0.00	0.00
I. Intangible fixed assets		
. Historical Heritage Assets		
I. Tangible fixed assets		
II. Real estate investments		
III. Long-term inves. in group and assoc. companies		
IV. Long-term financial investments		
V. Deferred tax assets		
. Non-current debtors		
B) CURRENT ASSETS	89,153.14	88,822.28
I. Held-for-sale non-current assets		
VI. Inventory		
VII. Users and other debtors of own activities		
VIII. Trade debtors and other accounts receivable		
IX. Short-term inves. in group and assoc. companies		
X. Short-term financial investments		
XI. Short-term accruals and deferrals		
I. Cash and cash equivalents	89,153.14	88,822.28
Cash flow	89,153.14	88,822.28
TOTAL ASSETS (A+B)	89,153.14	88,822.28

(*) Displayed for comparison purposes only

Notes 1 to 11 of the attached abridged Report form an integral part of the abridged Balance Sheet

NET EQUITY AND LIABILITIES	2019	2018 (*)
A) NET EQUITY	64,099.85	64,099.85
A-1) Shareholder equity	64,099.85	64,099.85
I. Founding capital	64,099.85	64,099.85
. 1. Founding capital	64,099.85	64,099.85
II. Reserves		
III. Surplus from previous years		
IV. Surplus for the year		
A-2) Adjustments for changes in value		
A-3) Grants, donations and bequests received		
A) NON-CURRENT LIABILITIES	8,467.81	4,774.00
I. Long-term provisions	8,467.81	4,774.00
II. Long-term debts		
III. Long-term debts in group and assoc. companies		
IV. Deferred tax liabilities		
V. Long-term accruals and deferrals		
VI. Non-current creditors		
C) CURRENT LIABILITY	16,585.48	19,948.43
I. Liabilities related to non-curr. assets held for sale		
II. Short-term provisions		
III. Short-term debts		
IV. Short-term debts in group and assoc. companies		
V. Beneficiaries-Creditors		
VI. Trade creditors and other accounts payable	16,585.48	19,948.43
. 2. Other creditors	16,585.48	19,948.43
VII. Short-term accruals and deferrals		
TOTAL NET EQUITY AND LIABILITIES (A+B+C)	89,153.14	88,822.28

Establishing compliance of the destination of income and revenue

YEAR	Surplus for the year	Positive adjustments	Negative adjustments	Calculation basis	Income to allocate	Percentage to allocate	Resources allocated to purposes
01/01/2015 - 31/12/2015	0.00	1,419,972.32	0.00	1,419,972.32	1,419,972.32	100.00	1,419,972.32
01/01/2016 - 31/12/2016	0.00	1,534,195.52	0.00	1,534,195.52	1,534,195.52	100.00	1,534,195.52
01/01/2017 - 31/12/2017	0.00	1,679,440.66	0.00	1,679,440.66	1,679,440.66	100.00	1,679,440.66
01/01/2018 - 31/12/2018 (*)	0.00	2,224,423.88	0.00	2,224,423.88	2,224,423.88	100.00	2,224,423.88
01/01/2019 - 31/12/2019 (*)	0.00	2,330,545.15	0.00	2,330,545.15	2,330,545.15	100.00	2,330,545.15

(Amounts in euros)

Application of derivative resources in compliance with purposes

YEAR	2015	2016	2017	2018	2019	TOTAL	Outstanding amount
01/01/2015 - 31/12/2015	1,419,972.32	0.00	0.00	0.00	0.00	1,419,972.32	0.00
01/01/2016 - 31/12/2016		1,534,195.52	0.00	0.00	0.00	1,534,195.52	0.00
01/01/2017 - 31/12/2017			1,679,440.66	0.00	0.00	1,679,440.66	0.00
01/01/2018 - 31/12/2018 (*)				2,224,423.88	0.00	2,224,423.88	0.00
01/01/2019 - 31/12/2019 (*)					2,330,545.15	2,330,545.15	0.00

(Amounts in euros)

(*) includes administrative expenses

Resources applied in the year in compliance with purposes

RESOURCES	Amounts in euros
Expenses incurred in the exercise of own activity (includes expenses common to the entity's activity)	2,330,545.15
Investments in the entity's activity during the year	0.00
TOTAL RESOURCES ALLOCATED IN THE YEAR	

Administrative expenses

RESOURCES	Amounts in euros
Common expenses allocated to equity administration	306,652.46
Compensable board member expenses	0.00
Total administration expenses accrued in the year	306,652.46

For more information, contact: www.fundacionjesusserra.org

