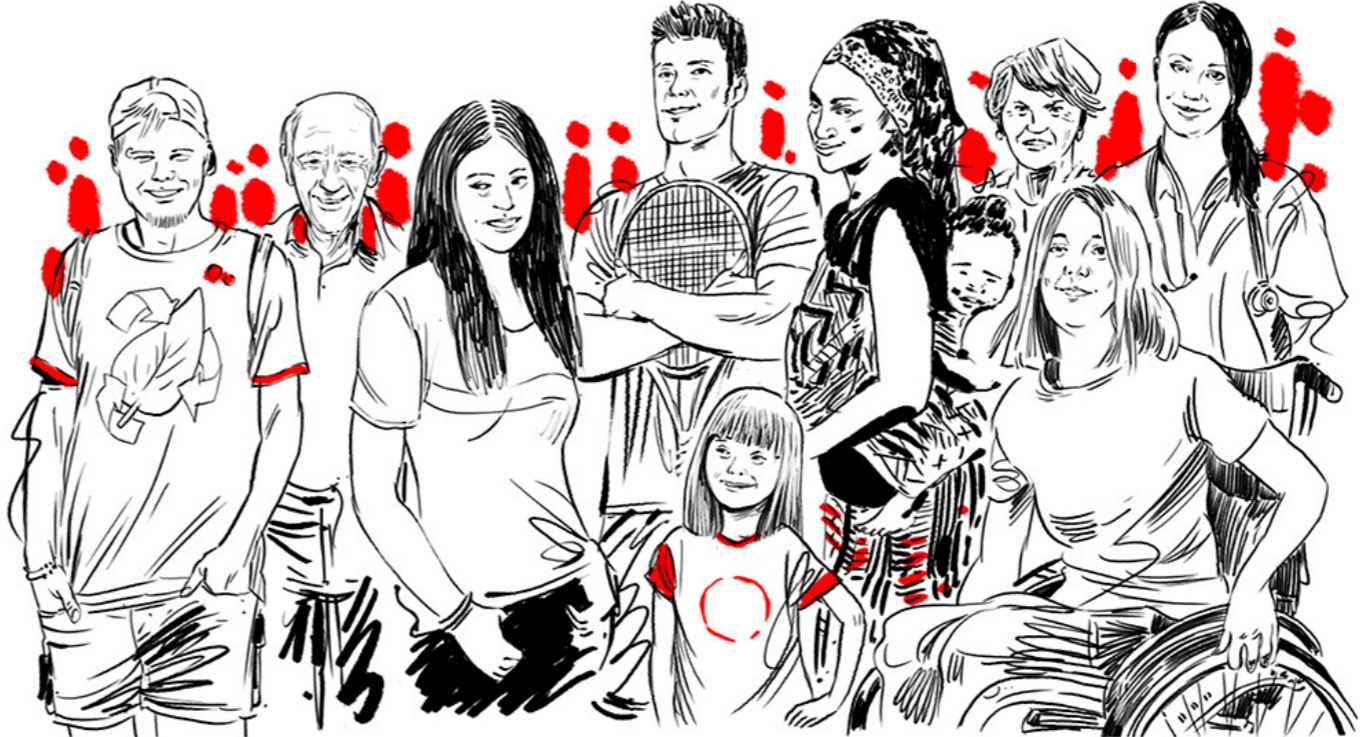


# 2020

**Activity Report**  
Fundación Jesús Serra



[www.fundacionjesusserra.org](http://www.fundacionjesusserra.org)

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## 01 Letter from the Chairman



I am delighted to present the Activity Report for Fundació Jesús Serra through which, in addition to fulfilling the requirements for accountability, we wish to tell society and our stakeholders about our performance.

In this Report, we provide lots of details about the main projects and initiatives we ran during the difficult 2020 financial year, including a brief summary of the company's accounts. This document simply and concisely sets out general information about who we are, our history, governing bodies, main lines of action, impact on the Sustainable Development Goals (SDGs) and financial information.

The action plan was approved by our Board of Trustees on 28 November 2019 in the abridged annual accounts presented in accordance with the regulatory financial information framework applicable to the organisation in Spain, and whose audit report is dated 28 June 2020. Both documents are available on the corporate website.

*(<https://www.fundacionjesusserra.org>)*

In 2020, our initiatives benefited 17 individuals and 46 organisations in 7 countries through 55 actions distributed across five lines of action: research, business and teaching, social action, sport and promotion of the arts. It should also be emphasised that 72% of these projects were direct compared to only 28% indirect. This activity is consistent with the Corporate Responsibility Policy and Master Plan of Grupo Catalana Occidente. The role of Fundació Jesús Serra is especially relevant in the development of one of the aspects of our materiality, our commitment to society, which is the main instrument through which the Group's social action initiatives are channelled.

The activity of Fundació Jesús Serra impacts on the United Nations Sustainable Development Goals (SDGs) due to its very nature. Through this report, we are making public our commitment to achieving these global commitments and taking on our mission to comply with the 2030 Agenda. SDG 3, good health and well-being, and SDG 4, quality education, are the priorities within our frame of action.

The publication of this report is taking place during the serious health and humanitarian crisis arising from COVID-19 in Spain and across the world. Fundació Jesús Serra has, of course, been actively involved in providing urgent help in the two different areas. First, it has made a significant donation to one of the research groups at the Spanish National Research Council (Consejo Superior de Investigaciones Científicas - CSIC) which runs various projects to protect the population from infection, so that we can find medical solutions to the pandemic. Second, from a humanitarian solidarity perspective, we have collaborated with several organisations to try to minimise the impact of this unprecedented situation on families who are particularly vulnerable, guaranteeing children their right to education and mitigating the negative financial and psychological-social effects of this crisis as much as possible. All these actions will be discussed in greater detail in the Foundation's next Activity Report.

Returning to the financial year concerning us, 2020, I encourage you to read this report and send us your opinions and suggestions so that we can enhance its content and continue to improve. I would like to take this opportunity to thank the teams from all the organisations with which we collaborate and, of course, the people forming part of our Foundation, for their excellent work. Together we have achieved excellent results with the common goal of

implementing our actions in a way that impacts more people and brings a benefit to society.

**Federico Halpern**  
Chairman

## 02\_Fundación Jesús Serra in 2020



Projects affected by COVID-19



Fundación Jesús Serra Schools



### Investment in society:



### Distribution by nature of the activity:

**72%** direct projects  
**28%** indirect projects

**55** projects distributed across five lines of action:

- Research
- Business and education
- Social action
- Sport
- Promotion of the arts

## 03\_General information

Fundación Jesús Serra is a private non-profit entity created in memory of Jesús Serra Santamans, a renowned businessman and patron, who was the founder of Grupo Catalana Occidente. Its activity involves running and supporting initiatives in the fields of research, business and education, social action, sport and promotion of the arts, all under the common objective of meeting our responsible commitment to society.

The Foundation works to help achieve a better society and its activity is guided by values such as solidarity, hard work and team work, inspired by the humanitarian awareness that characterised Jesús Serra Santamans.

As part of Grupo Catalana Occidente's corporate responsibility policy, the Foundation channels the commitment to contribute to the well-being of society through the creation of sustainable social value.



*Jesús Serra Santamans, founder of Grupo Catalana Occidente*

The head office of Fundació Jesús Serra is in:  
Avda. Alcalde Barnils, 63,  
08174 Sant Cugat del Vallès (Barcelona).

## 04\_History

Fundación Jesús Serra was born in the heart of Grupo Catalana Occidente in 1998, with the aim of channelling the sponsorship and patronage work that the insurance company had been developing over the last century. Its original name —Fundación Catalana Occidente— was changed to its current name —Fundación Jesús Serra— in 2006 as a tribute to Jesús Serra Santaman, the Group's founder and a firm defender, in a private way, of showing a humanitarian spirit and values for the benefit of the community.

In this era, the Foundation is following the path established by its founder and supporting a multitude of projects relating to research, business and education, social action, sport and promotion of the arts. These initiatives are run, directly or in collaboration with other institutions, to promote the work and commitment of Grupo Catalana Occidente to society.

Jesús Serra was mainly known for being the founder of Grupo Catalana Occidente and for having dedicated his

professional life to the world of insurance, becoming one of the leading figures in the sector in Spain.

Possessing extraordinary business talent, in addition to the Group, throughout his extensive career he founded other extremely important companies and institutions and was the driving force behind many projects to which he always contributed the positive and visionary spirit that made him worthy of numerous distinctions.

Throughout his life he had a special interest in the arts, including his passionate cultivation of music and poetry, and in sport, which he not only played, but actively promoted through various initiatives, especially related to tennis and skiing.

However, if there is one thing that characterised him, it was his great humanitarian spirit, being especially sensitive to those most in need and reflected in the extensive social work that was always present throughout his career, both professionally and personally. Fundació Jesús Serra is keeping his interests and social work alive through the various projects it runs.

## 05\_Governing body

The Board of Trustees is the governing and representative body of the Foundation, responsible for fulfilling the aims of the foundation and diligently managing the assets and rights that make up its resources, maintaining their performance and usefulness, exercising the functions corresponding to it, in accordance with the provisions of the legal system and the Articles of Association. It also has full freedom to determine the Foundation's activities and how it acts, aimed at achieving those specific objectives that, in its opinion and in compliance with its purposes, are the most appropriate or convenient at all times.

The Board of Trustees of Fundación Jesús Serra is made up of the directors of Grupo Catalana Occidente and the Vice-Chair of Fundación Jesús Serra.

### Chairman:

Federico Halpern Blasco

### Vice-Chairwoman:

Laura Halpern Serra

### Trustees:

José Ignacio Álvarez Juste  
Álvaro Juncadella de Pallejà  
Jorge Enrich Izard  
Jorge Enrich Serra  
Enrique Giró Godó  
Juan Ignacio Guerrero Gilabert  
Carlos Halpern Serra  
José M.<sup>a</sup> Juncadella Sala  
Francisco Javier Pérez Farguell  
Hugo Serra Calderón  
José María Serra Farré  
M.<sup>a</sup> Assumpta Soler Serra  
Alberto Thiebaut Estrada  
Fernando Villavecchia Obregón

### Secretary trustees:

Francisco José Arregui Laborda

### Managing Director:

Ignacio Gallardo-Bravo

### Assistant Director:

Susana Codina Johnson

### Project technician:

Laura López Lafuente

## 06\_Management of the Foundation's activity

Fundación Jesús Serra approves its action plan on an annual basis, detailing all the activities to undertake, their potential beneficiaries and the necessary human and material resources. In order to ensure objectivity, there is a formal protocol which specifies the selection criteria for the proposed programmes and initiatives. The Project Valuation Committee is the body responsible for selecting the set of new projects and assessing progress with ongoing projects, among other duties. The Committee meets on a bi-monthly basis.

The Foundation participates in initiatives benefiting certain groups, 72% of which were direct and 28% indirect. Most of these projects and initiatives run have impact and development assessment programmes.



Promoting the musical career of the winners of the Maria Canals Competition

## 07\_Lines of action

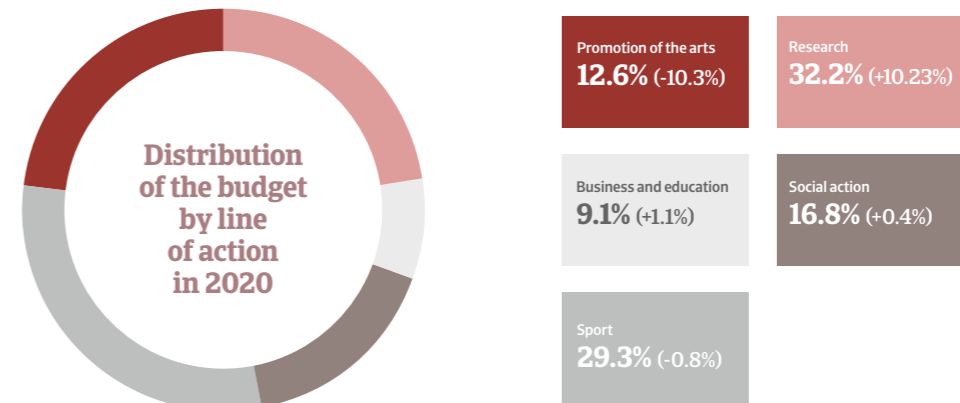
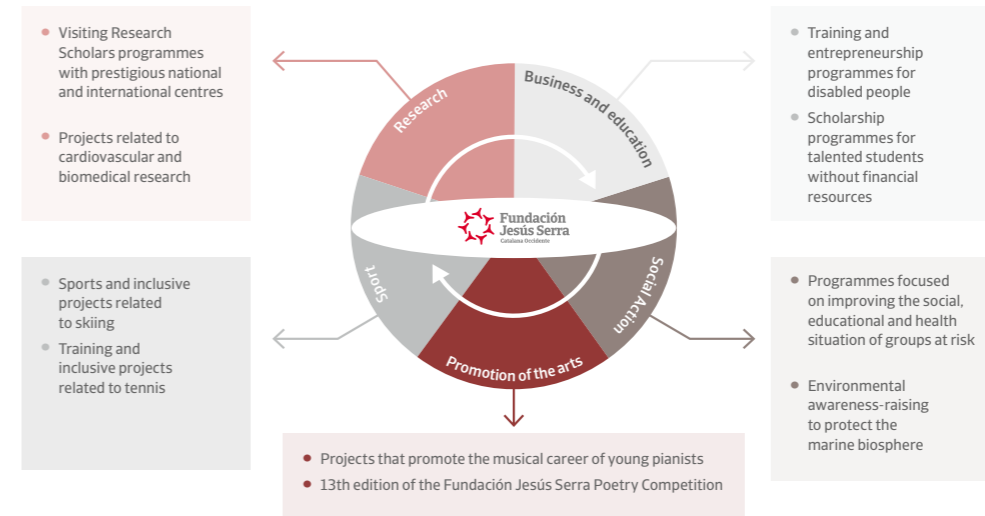
Since its creation in 1998, first as Fundación Catalana Occidente and since 2006 as Fundación Jesús Serra, it has promoted a large number of projects in different areas of activity within the fields of research, business and education, social action, sport and promotion of the arts.

- **Research:** the activity of the Foundation includes the financing, promotion, fostering, development and dissemination of research in the field of biomedical science and research involving food and nutrition, as well as research into heart- and cancer-related diseases.
- **Business and education:** the activity of the Foundation consists in financing, promoting and disseminating education, academic and creative talent, financial education, entrepreneurial attitudes and new educational, technological and economic conditions.

- **Social Action:** the Foundation runs and participates in various kinds of projects, including those that help disabled people integrate into society, help children with serious diseases, improve the social, educational and health situation of groups at risk, and tackle environmental awareness and social entrepreneurship.
- **Sport:** the Foundation organises sporting championships and tournaments and also promotes the sporting development of people with physical disabilities and inclusive sports.
- **Promotion of the arts:** the Foundation supports the artistic creation, production and dissemination of those who are starting and/or performing their work in the different artistic fields, mainly in the fields of poetry and music, specifically piano interpretation.

In 2020, the Foundation's total budget was **€2.45 million**, of which **€2.45 million** were invested in achieving the aims of the foundation, corresponding to running all the activities and projects set out in the plan approved by the Project Valuation Committee and later by the Board of Trustees.

### Noteworthy initiatives run in 2020:



\* All projects have a social focus and are allocated among the 5 lines of action according to the nature of the entity with which there is collaboration

## 08\_Research

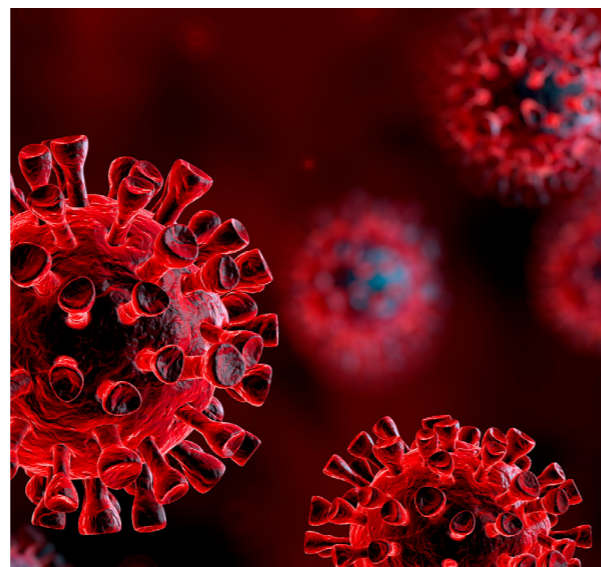


### Most noteworthy activities performed in 2020

#### Supporting the CSIC in its research into a vaccine to combat COVID-19

In 2020, due to the pandemic caused by COVID-19, our Foundation made a donation to the Spanish National Research Council (CSIC) with the aim of promoting research into a vaccine against COVID-19. The money went to one of the research groups at the CSIC's Spanish National Centre for Biotechnology (Centro Nacional de Biotecnología - CNB).

These research groups, in collaboration with other national and international research groups, are leading several projects to obtain detailed knowledge about the structure of this coronavirus and to develop vaccines, which are essential for protecting the population against infection. This initiative is another step within the different measures that Fundación Jesús Serra has developed in its commitment



Virus that causes COVID-19

to preserving the health and safety of society against the outbreak of COVID-19, within its mission to recognise the effort and promote the work of Spanish researchers and scientists.

In this context, diagnostic tests turned out to be a fundamental technology in controlling the pandemic. For this, four groups from the CNB-CSIC have worked with the aim of developing a serological test that, according to studies conducted in collaboration with the Immunology Services at La Princesa University Hospital and La Paz Hospital, allow us to calculate immunity against COVID-19 with 98% reliability.

#### Fotciencia scientific photography competition

The Spanish Foundation for Science and Technology (FECYT) and the Spanish National Research Council (CSIC) run the FOTCIENCIA competition, with the support of Fundación Jesús Serra. This competition has been running for 17 years.

Fundación Jesús Serra promotes this original event that helps bring science closer to the general public through an artistic and aesthetic vision suggested by scientific images and which, in itself, will encourage people to work in this field.



Fotciencia17. "Antennas and Pheromones" General Award. Javier A. Canteros

Research	Beneficiaries		
	Entities	Direct	Indirect
People			
<b>Emergency aid project aimed at research into a vaccine against COVID-19.</b> Spanish National Centre for Biotechnology (CSIC)	1		
<b>Fundación Jesús Serra visiting research scholars programme and Dean's Office project.</b> Spanish National Cancer Research Centre (CNIO)	1	1 researcher 302 participants	Society as a whole
<b>Fundación Jesús Serra visiting research scholars programme.</b> Spanish National Centre for Cardiovascular Research (CNIC)	1	1 researcher	Society as a whole
<b>Fundación Jesús Serra visiting research scholars programme.</b> Canary Islands Astrophysics Research Institute (IAC)	1	1 researcher	Society as a whole
<b>FOTCIENCIA scientific photography competition 2019-2020.</b> Spanish Foundation for Science and Technology (FECYT)	1	207 participants	Society as a whole
<b>Biostatistics service and methodological support project.</b> Biomedical Research Institute of Lleida	1	Undetermined	Society as a whole
<b>Master's Programme in the Management of Clinical Units.</b> Interhospital Foundation for Cardiovascular Research	1	10 people	Society as a whole
<b>Chair of Cardiovascular Research, Hospital de la Santa Creu i Sant Pau.</b> Cardiovascular Research Foundation	1	Undetermined	Society as a whole
<b>Fundación Jesús Serra Research Awards.</b> Awards that recognise the excellence and the level of research carried out by Spanish researchers in the fields of nutrition and food.			Society as a whole

The budget allocated to the Research line represented **32.2%** of the total budget allocated to these lines.

- + Support for the CSIC in research into a vaccine against COVID-19

- Sonia Laín, visiting researcher from the Spanish National Cancer Research Centre (CNIO)
- Project with the Biomedical Research Institute of Lleida (IRB Lleida)



## 09 Business and Education






### Most noteworthy activities performed in 2020


#### Promotion of healthy habits

One of the Foundation's core values is to promote social awareness and health through different initiatives. In this case, Fundación Jesús Serra and the Bakery agency have taken over the classrooms for an educational project called "Tomando Conciencia Schools" (Raising Awareness in Schools). This programme consists of various lessons and challenges that are run at different schools, in order to promote healthy habits in children aged 10 to 12, such as healthy eating, physical activity, the communication and expression of emotions, social inclusion and sustainability.



Business and education	Beneficiaries		
	Direct		Indirect
	Entities	People	
Scholarship programme for students without resources. Africa Digna. 	1	21	Society as a whole
"Aula de Emprendedores" (Entrepreneurs' Classroom) programme and university scholarships programme for disabled people. Prevent Foundation (Fundación Prevent).	2	13	Society as a whole
Promotional projects for young entrepreneurs and innovators. Princesa de Girona Foundation (Fundación Princesa de Girona).	1	5 scholarships 5 beneficiaries	Society as a whole
Scholarships programme for talented young people run by Fundación Jesús Serra for students without resources. Esade Foundation (Fundación Esade).	1	4 scholarships	Society as a whole
Scholarships programme for the schools winning the FJS tennis tournament. Abat Oliba CEU University (Universitat Abat Oliba CEU).	1	4 scholarships	Society as a whole
Project to form healthy habits in children. Raising Awareness (Tomando Conciencia). 	1	28 schools 1,120 pupils	Society as a whole
University scholarships programme. Deusto University (Universidad de Deusto). 	1	2 scholarships	Society as a whole

The budget allocated to the Business and Education line represented 9.1% of the total budget allocated to these lines.

-  Video of the Africa Digna project
- "Raising Awareness in Schools" project

## 10\_Social Action



Most noteworthy activities performed in 2020

### Physiotherapy and training for African women

The Lluïsa Farré project, in honour of the wife of Jesús Serra Santamans, founder of Grupo Catalana Occidente, came about in response to the obstetric and gynaecological harm suffered by many women in developing countries during pregnancy and childbirth, which in many cases results in their death.

Its objective is aligned with the third of the Sustainable Development Goals for the year 2030 approved by the UN, focused on goals of sexual and reproductive health and child health.

The NGO Ser Madre Ser Mujer, through a team of physiotherapists and osteopaths, trains local healthcare staff in innovative treatments systematised at a preventive and therapeutic level, to offer good care during pregnancy, childbirth and post-partum, and help combat obstetric complications for mother and child.



Environmental awareness project with Save the Med

### Drivers of Change

Save the Med aims to contribute to developing a network for the conservation of protected marine areas and working on restoring the balance and well-being of the ecosystem. Scientific teams and divers use cutting-edge science to create a network of Marine Protected Areas (MPAs) around the Balearic Islands to allow the Mediterranean Sea to recover its biodiversity and prosper in harmony.

Save the Med and Fundación Jesús Serra are working together through the Drivers of Change (Impulsores del Cambio) project, a programme that came about as a result of mixing scientific research with the most innovative

educational initiatives.

We encourage participants, between 15 and 18 years old, from the “Dos Manos” school programme, to take action against plastic pollution by running awareness-raising projects. The winning team has the opportunity to sail aboard the Toftevaag research vessel as part of the crew and contribute to the study of whales, dolphins, turtles, sea birds and plastics in the marine ecosystem.



Lluïsa Farré project in collaboration with Ser Madre Ser Mujer

Social action	Beneficiaries			
	Entities	Direct		Indirect
		People		
<b>Project aimed at improving the social and emotional position of people with intellectual disabilities.</b> Apadema	1	Families of disabled people	Families of disabled people	
<b>Charity magic festival for employees and brokers of Grupo Catalana Occidente and their families.</b> Abracadabra Foundation	1	449 participants	Children and the elderly who are hospitalised or in specialised centres	
<b>Lluïsa Farré project in Senegal aimed at training healthcare workers and preventing complications that lead to high maternal and neonatal mortality.</b> Ser Madre Ser Mujer	1	82 trained professionals and 1,990 patients/users	Families and the local community	
<b>Children's vaccination programme at Batangafo Hospital in the Central African Republic.</b> Doctors Without Borders	1	19,108 children	Families and the local community	
<b>Improving primary education in Mujunju, Uganda, by building a school.</b> Manos Unidas	1	808 children and 17 teachers	Families and the local community	
<b>Support programme for minors at risk.</b> Balia Foundation	1	66 children	Families and society in general	
<b>Programme to manage non-food items for people at risk.</b> La Sagrera Es Mou Association	1	32 families	Families and the local community	
<b>Programme to strengthen the associative movement for rare diseases.</b> Feder Foundation	1	Undetermined	Families and the local community	
<b>"A tu lado" project: food, psychological and school support for families with children in a situation of risk due to the COVID-19 pandemic.</b> Save the Children	1	100 families	Families and the local community	

Social action	Beneficiaries			
	Entities	Direct		Indirect
		People		
<b>Employability project for disabled people.</b> Femarec	1	20 people	Families and society in general	
<b>"Wishes granted" (Deseos Cumplidos) project for sick children.</b> Pequeño Deseo Foundatio	1	46 children	Families and society in general	
<b>Collaboration with food banks.</b> FESBAL and Food Bank Tenerife	2	Undetermined	Families and society in general	
<b>Drivers of Change project on environmental awareness and social entrepreneurship aimed at children.</b> Save The Med	1	27 pupils	Society as a whole	

The budget allocated to the Social Action line represented **16.8%** of the total budget allocated to these lines.

# 11\_Sport



## Most noteworthy activities performed in 2020

### Campus for detecting new athletes and their training and the Spanish Inclusive Downhill Skiing Cup

The 5th edition of the Fundación Jesús Serra Campus reaffirmed the foundation's commitment to promoting adapted skiing and preserving the principle of equal opportunities. 20 athletes took part, some of whom were starting out in this sport and 4 of whom have gone on to the CSD training programme through the Centre for Adapted Winter Sports (Centro de Deportes de Invierno Adaptados - CDIA).

In 2020, we organised the first Spanish Inclusive Downhill Skiing Cup, a competition held at the Baqueira-Beret ski resort and in which 122 U10 and U12 athletes with and without disabilities competed. This competition is supported by all the adapted sports federations and by the

Royal Spanish Winter Sports Federation (Real Federación Española de Deportes de Invierno - RFEDI) and the goal for the future is to establish a circuit of several inclusive events and widen the range of participants to the Master category.

The competition consists of a Giant (GS) event and a Slalom (SL) event for skiers and the points earned will count towards the Spanish Inclusive Cup and the Spanish Adapted Downhill Skiing Cup. After the success of the first edition, this year the categories in which skiers with and without disabilities will be able to compete have been expanded.

### 13th Fundación Jesús Serra Skiing Trophy in Baqueira-Beret with record participation

The championship, which took place at the Valle de Arán ski resort in March 2020, involved a total of 155 people.

Those competing in the race included the world, European and Paralympic champion Jon Santacana and his colleague Miguel Galindo (both are supported by Fundación Jesús Serra), who opened the piste and participated in the awards ceremony. An example of this competition's desire to promote inclusion was the participation of a visually impaired athlete and another with a physical disability.

155 skiers across 22 categories participated in the Giant event, having to negotiate 24 gates before reaching the finish line. The 32 best male skiers and 16 best female skiers then qualified to take part the next day in the final of the tournament organised in a parallel knock-out format.



Professional tennis players Quico Tur and Lola Ochoa



CDIA Campus

Sport	Beneficiaries		
	Entities	Direct People	Indirect
<b>Xpress Tennis Cup.</b> Tennis tournament for children from 5 to 12 years old with the aim of promoting grassroots tennis		1,200 children	Families and society in general
<b>Fundación Jesús Serra skiing championship in Baqueira.</b> Winners aged under 25 years obtain study grants to combine training and elite competition coaching		155 participants and 7 scholarship recipients	Local community
<b>Fundación Jesús Serra detection and training campus and Spanish Inclusive Downhill Skiing Cup.</b> Centre for Adapted Winter Sports	1	20 people 122 participants	Society as a whole
<b>Sporting activities for disabled family members of employees and brokers of Grupo Catalana Occidente.</b> Deporte y Desafío Foundation	1	Not run	Families and society in general
<b>Professional wheelchair tennis players Quico Tur and Lola Ochoa</b>		2 athletes	
<b>Sports scholarships programme.</b> Llafranc Tennis Club	1	Undetermined	
<b>Sports training programme aimed at disabled athletes.</b> Centre for Adapted Winter Sports	1	20 participants	
<b>White week for disabled family members of employees and brokers of Grupo Catalana Occidente.</b> Centre for Adapted Winter Sports	1	70 participants	
<b>Félix Serra Santamans Swimming Trophy.</b> Minorisa Swimming Club			Not run

The budget allocated to the Sport line represented 29.3% of the total budget allocated to these lines.

- 2020 Fundación Jesús Serra Skiing Trophy
- Spanish Inclusive Cup for skiing and snowboarding
- Xpress Tennis Cup 2020

- Video of the Spanish Inclusive Cup
- Video of the Xpress Tennis Cup, measures against COVID-19

## 12\_Promotion of the arts



### Most noteworthy activities performed in 2020

#### MACBA Foundation Project

This project aims to improve access to culture and contemporary art for schools in the Raval district of Barcelona. In it, children from Raval aged 9 to 12 come to the museum and, with an artist, take part in a group exercise in a flexible area that lets the imagination run free.

The idea is to explore and enhance the possibilities of our urban environment, and for children to do so critically through play, and to imagine a sustainable social and environmental space that makes life its main focus.

During this school year we have worked with the Beyond the Spatial project by the artist Cristina Fraser, an action-research proposal that explores the limitations and possibilities of play in the museum and its surroundings.

#### 13th Fundación Jesús Serra Poetry Competition

Fundación Jesús Serra held the thirteenth edition of its Poetry Competition that recognises poetic creativity in Spanish and Catalan, in three categories: A, for participants aged over 18 (with prize money of €2,500); B, for authors aged between 14 and 17 (€1,500) and C, aimed at entrants aged between 10 and 13 (€800).

In 2020, of the 1,000 participating poems, 23% were written in Catalan and 77% in Spanish and they came from 28 different countries, including Haiti and Israel.

Participation in the children and young people category represented 16% of the poems submitted and many of these young people had participated in the Poetízate, Poetry in Schools cycle. This project has brought poetry to around thirty schools in collaboration with the Catalan Collegiate Association of Writers (Asociación Colegial de Escritores de Cataluña), whose goal is to bring poetry to young people as another tool of expression and communication.

A new category has been established for this edition, the Special Award, which aims to recognise the creative career of a particular poet. In 2020, this was awarded to the poet Feliu Formosa.



"Me Toca" project. Promotion of music for children at risk

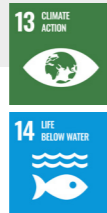


Project for the promotion of culture in children with the MACBA Foundation

Promotion of the arts	Beneficiaries		
	Entities	Direct	
		People	Indirect
First Fundación Jesús Serra Award for the winner of the Maria Canals International Music Competition and organisation of a concert tour with orchestras during the regular programmes of the auditoriums in Madrid, Bilbao, Granada and Tenerife	5	2	Families and society in general
"Tu Ciudad se Llena de Pianos" (Your City Full of Pianos) project in Zaragoza, Barcelona, Madrid and San Sebastian	—	—	Local community and society in general
"¡Me toca!" project that teaches piano to children at risk of social vulnerability in Barcelona, Madrid and Seville	1	109 pupils	Society as a whole
Fundación Jesús Serra Poetry Competition		1,000 participants	Society as a whole
Poetízate. Poetry in Schools. Catalan Collegiate Association of Writers	1	810	Society as a whole
Educational and social project at schools in Raval. Macba Foundation	1	15 pupils	Society as a whole
Cultural activities organised for employees and brokers of Grupo Catalana Occidente. Amics del MNAC Foundation	1	100 participants	Society as a whole

The budget allocated to the Promotion of the Arts line represented 12.6% of the total budget allocated to these lines.

## 13 Commitment to the Sustainable Development Goals



The activity of Fundación Jesús Serra impacts on the United Nations Sustainable Development Goals (SDGs) due to its very nature, through initiatives, programmes and published information. With this Activity Report, the Foundation is making public its commitment to the SDGs and adopting its mission to comply with the 2030 Agenda, acting as a promoter of the social action of Grupo Catalana Occidente.

The good health and well-being and the quality education SDGs are a priority, as they account for a larger number of actions with impact.

Health is a fundamental human right. The 2030 Agenda includes universal access to reproductive and sexual health services and the reduction of child, maternal and premature mortality in vulnerable regions. Fundación Jesús Serra focuses its efforts on supporting these aims with initiatives such as the Lluïsa Farré project in Senegal, aimed at



Yaipei School Project by Manos Unidas

preventing and treating complications in childbirth that result in high maternal and neonatal mortality. Another example is supporting the building of hospitals in order to reduce child mortality and improve medical training in countries such as the Central African Republic and the Democratic Republic of the Congo.

One of the basic pillars for promoting SDG 3 is investing in health research, which is precisely the purpose of the Fundación Jesús Serra Research Awards for food and nutrition, which recognise the excellence and potential of young Spanish researchers in the basic and clinical categories.

SDG 3, good health and well-being, is a cross-cutting commitment that relates to other goals such as SDG 1, No poverty, and SDG 2, Zero hunger, given that most illnesses are the result of malnutrition or poor eating habits. In this

regard, the Foundation is contributing through activities to support the Food Bank and collaboration with entities such as the Balia Foundation to protect minors at risk.

Education is a priority in offering people a better quality of life and having a positive impact on the environment and the economy. The agenda of the Sustainable Development Goals (SDGs) and the Education 2030 Framework for Action aim to ensure schooling for all globally, paying special attention to social groups who are vulnerable or at risk of poverty. Fundación Jesús Serra is working to ensure equal learning opportunities and avoid the loss of talent and human potential, promoting the achievement of SDG 4. In this regard it is worth mentioning the school renovation and construction projects in disadvantaged areas, the education programmes to promote healthy habits and the training scholarships for young students in Kenya.



Environmental awareness project with Save the Med

Universal and high-quality education will promote the eighth Sustainable Development Goal (SDG), which is focused on creating decent work and economic growth. Projects such as Femarec's "Employability analysis service" for people with different abilities are an example of support for this goal.

Fundación Jesús Serra also contributes to preserving the environment through the Drivers of Change project with Save the Med, which meets SDG 13 and SDG 14 and is a project focused on preserving marine protected areas and fighting to maintain the balance and well-being of the ecosystem.



Environmental awareness project with Save the Med



Doctors Without Borders



**SDG and goals**

**Best practices**

<b>1. No poverty</b>		
<b>1.2. Reduce at least by half the proportion of people living in poverty in accordance with national definitions</b>	Projects aimed at combating poverty run by Manos Unidas, Fundación Balía and Save the Children.	
<b>2. Zero hunger</b>		
<b>2.1. End hunger</b>	Project with the FESBAL Food Bank and Tenerife Food Bank.	
<b>3. Good health and well-being</b>		
<b>3.1. Reduce the maternal mortality rate</b>	Lluisa Farré project to train healthcare staff and preventing complications in order to reduce maternal and neonatal mortality.	
<b>3.2. End preventable deaths of newborns and children under 5 years of age</b>	Lluisa Farré project with Ser Madre Ser Mujer in Senegal aimed at training healthcare workers and preventing complications that lead to high maternal and neonatal mortality.	
<b>3.7. Ensure universal access to sexual and reproductive health-care services</b>	Simão Mendes Hospital Project in Guinea-Bissau to reduce infant mortality and improve medical training, in collaboration with Doctors without Borders.	
<b>3b. Support the research and development of vaccines and medicines</b>	Project aimed at research into a vaccine against COVID-19 with CNB-CSIC.	
<b>4. Quality education</b>		
<b>4.1. Ensure that all girls and boys complete free and equitable primary and secondary education</b>	Project for the construction and refurbishment of schools in disadvantaged areas to promote access to education. "Raising Awareness" Programme for training in healthy habits.	
<b>4.3. Ensure equal access to quality technical, vocational and tertiary education</b>	Projects aimed at promoting training and improving the social and employment situation of people with disabilities with Apadema and the Prevent Foundation.	
<b>4.5. Eliminate gender disparities in education and ensure equal access to education</b>	"África digna" scholarship programme for underprivileged female students in Kenya. Programme to strengthen the associative movement for rare diseases with the Feder Foundation.	
<b>4b. Expand the number of scholarships available to developing countries</b>	"Entrepreneurs classroom" programme and university scholarships programme for people with disabilities in collaboration with the Prevent Foundation.	
<b>8. Decent work and economic growth</b>		
<b>8.5. Achieve full employment and decent work among disadvantaged groups</b>	"Employability Analysis Service" (Servicio Análisis Ocupabilidad) project for people with disabilities and teaming project with group employees to support the Femarec association.	
<b>10. Reduced inequalities</b>		
	10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.	
<b>13. Climate action</b>		
	13.3 Improve education, awareness raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction, and early warning. Environmental project with Save the Med.	
<b>14. Life below water</b>		
	14.2 By 2020, sustainably manage, and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience and take action for their restoration, to achieve healthy and productive oceans. Environmental project with Save the Med.	

Contribution of FJS projects to the SDGs and the various goals underlying them.

## 14\_Financial information

Presented below is a summary of the financial accounts that have been approved by the Board of Trustees and audited by DQ Auditores de Cuentas without qualification. You can find more detailed information in the Annual Report on our website.

ASSETS	2020	2019 (*)
<b>A) NON-CURRENT ASSETS</b>	9,965.10	0.00
I. Intangible fixed assets		
II. Historic heritage assets		
III. Tangible fixed assets		
IV. Property investments		
V. Long-term investments in group companies and associates		
VI. Long-term financial investments	9,965.10	
VII. Deferred tax assets		
VIII. Non-current receivables		
<b>B) CURRENT ASSETS</b>	<b>84,759.68</b>	<b>89,153.14</b>
I. Non-current assets held for sale		
II. Stock		
III. Users and other receivables of the Foundation's own activity		
IV. Trade and other receivables		
V. Short-term investments in group companies and associates		
VI. Short-term financial investments		
VII. Short-term accruals		
VIII. Cash and other equivalent liquid assets	84,759.68	89,153.14
Cash and bank	84,759.68	89,153.14
<b>TOTAL ASSETS (A+B)</b>	<b>94,724.78</b>	<b>89,153.14</b>

(Amounts in euro)

(\*) Presented solely for comparative purposes

Notes 1 to 11 of the attached Non-Profit Micro-Entities Report form an integral part of the Non-Profit Micro-Entities Balance Sheet as of 31 December 2020.

NET EQUITY AND LIABILITIES	2020	2019 (*)
<b>A) NET EQUITY</b>	<b>64,099.85</b>	<b>64,099.85</b>
A-1) Capital and Reserves	64,099.85	64,099.85
I. Founding capital	64,099.85	64,099.85
1. Founding capital	64,099.85	64,099.85
II. Reserves		
III. Surpluses from previous years		
IV. Surplus for the year		
A-2) ADJUSTMENTS DUE TO CHANGES IN VALUE		
A-3) Grants, donations and legacies received		
<b>B) NON-CURRENT LIABILITIES</b>	<b>15,287.61</b>	<b>8,467.81</b>
I. Long-term provisions	15,287.61	8,467.81
II. Long term debts		
III. Long-term debts with group companies and associates		
IV. Deferred tax liabilities		
V. Long-term accruals		
VI. Non-current payables		
<b>C) CURRENT LIABILITIES</b>	<b>15,337.32</b>	<b>16,585.48</b>
I. Liabilities related to non-current assets held for sale		
II. Short-term provisions		
III. Short-term debts		
IV. Short-term debts with group companies and associates		
V. Beneficiaries-Payables		
VI. TRADE AND OTHER PAYABLES	15,337.32	16,585.48
2. Other payables	15,337.32	16,585.48
VII. Short-term accruals		
<b>TOTAL NET EQUITY AND LIABILITIES (A+B+C)</b>	<b>94,724.78</b>	<b>89,153.14</b>

(Amounts in euro)



## Income statements (non-profit micro-entities) corresponding to the financial years ending on 31 December 2020 and 2019

NET EQUITY AND LIABILITIES	2020	2019 (*)
<b>A) SURPLUS FOR THE FINANCIAL YEAR</b>		
<b>1. Income from the Foundation's own activity</b>	<b>2,451,558.03</b>	<b>2,330,545.15</b>
a) User and affiliate fees		
b) User contributions		
c) Income from promotions, sponsorships and collaborations	2,451,558.03	2,330,545.15
d) Grants, donations and legacies recognised in surplus for the year		
e) Reimbursement of aid and allowances		
<b>2. Sales and other income from commercial activity</b>		
<b>3. Expenses for aid and other</b>	<b>-2,120,377.51</b>	<b>-2,023,892.69</b>
a) Monetary aid	-1,554,569.52	-1,207,679.43
b) Non-monetary aid	-565,807.99	-816,213.26
c) Expenses for collaborations and the governing body		
d) Reimbursement of grants, donations and legacies		
<b>4. Variation in stocks of finished goods and work in progress</b>		
<b>5. Own work capitalized</b>		
<b>6. Procurements</b>		
<b>7. Other income from activity</b>		
<b>8. Employee costs</b>	<b>-208,343.74</b>	<b>-217,432.56</b>
<b>9. Other expenses from activity</b>	<b>-122,836.78</b>	<b>-89,219.90</b>
<b>10. Depreciation and amortisation charge</b>		
<b>11. Capital grants, donations and legacies transferred to surplus for the year</b>		
<b>12. Excess provisions</b>		
<b>13. Impairment and gains or losses on disposals of fixed assets</b>		
<b>A.1) SURPLUS FROM ACTIVITY (1+2+3+4+5+6+7+8+9+10+11+12+13)</b>	<b>0.00</b>	<b>0.00</b>
14. Financial Income		
15. Financial Expenses		
16. Variation in fair value of financial instruments		

(Amounts in euro)

NET EQUITY AND LIABILITIES	2020	2019 (*)
17. Exchange rate differences		
18. Impairment and gains or losses on disposals of financial instruments		
<b>A.2) OPERATING SURPLUS (14+15+16+17+18)</b>	<b>0.00</b>	<b>0.00</b>
<b>A.3) SURPLUS BEFORE TAXES (A.1+A.2)</b>	<b>0.00</b>	<b>0.00</b>
19. Profits tax		
<b>A.4) VARIATION IN NET EQUITY RECOGNISED IN SURPLUS FOR THE YEAR (A.3+19)</b>	<b>0.00</b>	<b>0.00</b>
<b>B) INCOME AND EXPENSE RECOGNISED DIRECTLY TO NET EQUITY</b>		
1. Subsidies received		
2. Donations and legacies received		
3. Other income and expenses		
4. Tax effect		
<b>B.1) VARIATION IN NET EQUITY DUE TO INCOME AND EXPENSES RECOGNISED DIRECTLY IN NET EQUITY (1+2+3+4)</b>		
<b>C) RECLASSIFICATIONS TO SURPLUS FOR THE YEAR</b>		
1. Subsidies received		
2. Donations and legacies received		
3. Other income and expenses		
4. Tax effect		
<b>C.1) VARIATION IN NET EQUITY DUE TO RECLASSIFICATIONS TO SURPLUS FOR THE YEAR (1+2+3+4)</b>		
<b>D) VARIATION IN NET EQUITY DUE TO INCOME AND EXPENSES RECOGNISED DIRECTLY IN NET EQUITY (B.1+C.1)</b>		
<b>E) ADJUSTMENTS DUE TO CRITERIA CHANGES</b>		
<b>F) ADJUSTMENTS DUE TO ERRORS</b>		
<b>G) VARIATIONS IN THE FOUNDING CAPITAL OR SOCIAL FUND</b>		
<b>H) ADJUSTMENTS DUE TO ERRORS</b>		
<b>I) TOTAL PROFIT AND LOSS, VARIATION IN NET EQUITY IN THE FINANCIAL YEAR (A.4+D+E+F+G+H)</b>	<b>0.00</b>	<b>0.00</b>

(Amounts in euro)

*For more information, please contact: [www.fundacionjesusserra.org](http://www.fundacionjesusserra.org)*

