

Grupo Catalana Occidente joins the Mobility Institute, the platform for research into future mobility

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Grupo Catalana Occidente has joined the Mobility Institute, a research and study platform created by the RACC and Deloitte to analyse new mobility trends and models with a view to driving business collaboration. This agreement comes in response to the insurance group's concern to research innovation in the area of urban mobility.

The agreement was signed at the Group's head office in Sant Cugat del Vallès (Barcelona), in the presence of Grupo Catalana Occidente's head of Innovation, Marketing and Development, María José Álvarez, and the CEO of the Mobility Institute, Lluís Puerto.

"At Grupo Catalana Occidente we are aware that the emergence of new means of transport is transforming the current overview of urban mobility, we want to research and explore these new trends in order to offer solutions adapted to suit the new needs of our policyholders", Álvarez explained.

Along these lines, Puerto thanked Grupo Catalana Occidente for being the first firm in the insurance sector to join the Mobility Institute, a platform that analyses mobility trends, as well as the development and implementation of new technologies in this area. "Our goal is to generate and create useful knowledge for several sectors that, at present, have an increasing need for information on the mobility of people and goods to optimise their activity and business plans", stated the CEO of the Mobility Institute.

Mobility Institute

The Mobility Institute, whose activity is geared towards public and private entities, exclusively generates – for its work members – its studies, data and analytics, international information bulletins, technology training newsletters, etc., as well as data from the Mobility Barometer, a standing quantitative panel that analyses the quarterly evolution of users' new mobility habits on a national basis. The Mobility Institute also offers mobility databases, indicators and resources, organises the series of Mobility Institute Talks and creates meeting spaces for its partners to exchange experiences, debate and collaborate to address the challenges posed by future mobility.

The company, which was founded 10 months ago, already commands the trust of more than 40 members from the infrastructure, distribution, consultancy, engineering, finance, insurance sectors and public administration. The Association's current members feature companies, public and private transport operators, associations and public administrations, among others. The good reception by such diverse sectors underpins the importance that mobility has acquired in the strategy of many companies seeking to closely monitor trends, both in our country and abroad.

About Grupo Catalana Occidente

Grupo Catalana Occidente is one of the leaders in the Spanish insurance sector and the global credit insurance sector. As an extensive business organisation showing constant growth, the group has more than 7,400 employees and a presence in over 50 countries, while providing services to more than 4,000,000 customers. Its network includes more than 1,600 offices and more than 17,000 mediators. It is currently ranked in fifth position in the Spanish market and second worldwide for credit insurance.

For any additional information please don't hesitate to contact us.

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