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Grupo Catalana Occidente collaborates with Save the Children in helping vulnerable families due to Covid-19

Approximately 100 families will benefit from this aid destined to address the economic, educational and psychological emergency.

Grupo Catalana Occidente, through Fundación Jesús Serra, is collaborating in the "A tu lado" programme launched by Save The Children to help children in vulnerable families whose situation has worsened due to the Covid-19 health crisis, as they no longer can enjoy the food resources provided by school canteens and the teacher accompaniment.

In this context, Save the Children has specifically created this programme with the aim of covering in three fronts the emergency that coronavirus has created in families in a situation of social exclusion. Firstly, basic food vouchers are provided to the families most in need. Secondly, an accompaniment and psychological support service is offered to parents, with guidelines for a positive upbringing and education.

Lastly, children are assisted with educational intervention programmes via remote school-based support and the provision of technological tools, such as an internet connection, the distribution of tablets and others, so they can continue with their education.

Specifically, the contribution made by Grupo Catalana Occidente will help 100 families over the next three months. "Solidarity is one of the main values on which our Foundation is based and, therefore, we want to support this programme by Save the Children, which intends to guarantee the right to education, wellbeing and protection of children and their families in face of the national emergency created by Covid-19," said the General Manager of Fundación Jesús Serra, Ignacio Gallardo.

The Director General of Save the Children, Andrés Conde, explained that the Covid-19 health crisis "is already having a considerable economic and emotional impact on the most vulnerable households." "60.5% of the families that we had already assisted before the emergency have seen their employment situation worsened in just the first week of confinement and 41% are experiencing stress and issues in family life," he underlined.

According to the NGO's data, financial distress is translating into difficulties for 48.6% of the families when it comes to accessing the materials provided by educational centres: whether it is due to not having an internet connection, computer or telephone, or to using obsolete equipment that does not run properly on the educational platforms.

About Save the Children

Save the Children is the world's leading independent children's rights organisation worldwide. For over 100 years, it has helped ensure that children survive, learn and are protected. The organisation currently works in more than 120 countries. It has been working in Spain for over 20 years with programmes to assist the most vulnerable children, focusing on children at risk of poverty or social exclusion.

About Grupo Catalana Occidente

Grupo Catalana Occidente is one of the leaders in the Spanish insurance sector and the global credit insurance sector. As an extensive business organisation showing constant growth, the group has more than 7,400 employees and a presence in over 50 countries, while providing services to more than 4,000,000 customers. Its network includes more than 1,600 offices and more than 17,000 mediators. It is currently ranked in fifth position in the Spanish market and second worldwide for credit insurance.

For any additional information please don't hesitate to contact us.

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